Omni

Reduced carcinogens. Premium taste.

Product Info

- Benefits
- CEO Bennett LeBow's Letter
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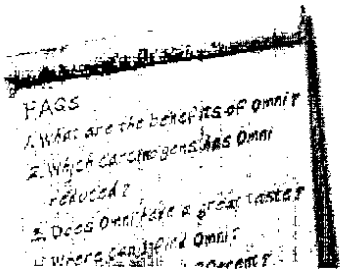
- Taste Test Results
- Comparison Chart
- List of Ingredients
- Ad Campaign
- Electronic Postcard

FAQs



Get answers

to popular questions about Omni.

- What are the benefits of Omni?
- Which carcinogens has Omni reduced?
- Does Omni have a great taste?
- Where can I find Omni?
- What makes Omni different?
- Is Omni addictive like other cigarettes?
- Can I get more information about Omni?
- How much does Omni cost?
- Who makes Omni?

- Q: What are the benefits of Omni?
- A: First, Omni has significantly reduced the carcinogens that are the major causes of lung cancer in smokers. Second, Omni delivers a premium taste. (In taste tests, Omni was found to taste as good as, if not better than, the leading national brand.) Third, Omni smokes and burns just like any other premium cigarette.

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- Q: Which carcinogens has Omni reduced?
- A: The three groups of carcinogens that have been significantly reduced are polycyclic aromatic hydrocarbons (PAHs), nitrosamines and catechols, the major causes of lung cancer in smokers. For more info about these carcinogens, visit the Research section.

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- Q: Does Omni have a great taste?
- A: Omni is the first reduced-carcinogen cigarette that tastes just like any other premium cigarette. Read the results of our taste tests.

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Source: https://www.industrydocuments.ucsf.edu/docs/krgk0001

- **Q: Where can I find Omni?**
- **A:** Omni is available nationwide in stores that sell cigarettes. If the store you go to doesn't carry Omni, please ask them to stock it for you.

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- **Q: What makes Omni different?**
- **A:** Scientists at Vector Tobacco -- the company that manufactures Omni -- have discovered processes that significantly reduce the concentration of carcinogenic polycyclic aromatic hydrocarbons (PAHs), nitrosamines and catechols, the major causes of lung cancer in smokers. This is a groundbreaking discovery. Learn more about the supporting research.

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- **Q: Is Omni addictive like other cigarettes?**
- **A:** Omni does contain nicotine, which scientists have determined to be the addictive element in cigarettes.

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- **Q: Can I get more information about Omni?**
- **A:** If you would like to be eligible to receive information about, and offers for, Omni products, join the Omni mailing list.

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- **Q: How much does Omni cost?**
- **A:** Retailers set their own prices for tobacco products, but Omni's price is comparable to other premium-priced tobacco products.

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- **Q: Who makes Omni?**
- **A:** Omni is made by Vector Tobacco, a research and cigarette manufacturing company based in Durham, North Carolina. Our parent company is Vector Group, Limited, a publicly traded company on the New York Stock Exchange under the ticker VGR.

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.

OMNI Kings and 100's: 15 mg "tar," 1.0 mg nicotine; Lights Kings and 100's: 12 mg "tar," 0.8 mg nicotine

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Source: https://www.industrydocuments.ucsf.edu/docs/krgk0001